A Roadmap for RCEP Implementation

RCI-POD Webinar

Pramila A. Crivelli, PhD

Economist Asian Development Bank

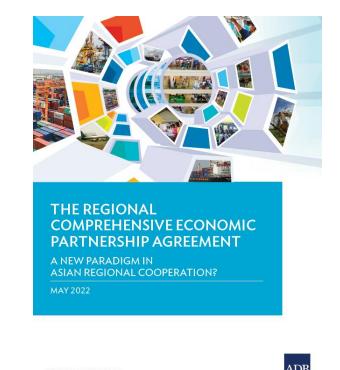
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RCEP: a gamechanger in Asian economic integration?

- Building upon existing agreements between the 10 ASEAN members states and five of its dialogue partners: Australia, Japan, New Zealand, People's Republic of China, and Republic of Korea.
- Largest free trade agreement (FTA) nearly 30% of the world population, more than 30% of global output, and more than 29% of global merchandise trade (2021 values).
- Developed as a comprehensive agreement, covering market access, regulatory coherence across trade in goods and services, investment and other cross-sectoral issues such as intellectual property rights, competition, government procurement, ecommerce, SMEs, and others.



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Observing a gradual approach to trade liberalization and governance, RCEP opted to feature
a built-in agenda that includes provisions on pending issues that have not been agreed
upon during negotiations or to be further developed.

The RCEP nature and process

- Modern FTAs of latest generation are based on structured commitments locked in legal texts at the outset resulting in substantial trade liberalization.
- RCEP adopts the 'ASEAN way' of successive implementation meetings where the RCEP legal text will be further developed and made operational.
- RCEP is a framework agreement that needs to be further negotiated and firmed up through the built-in agenda to provide effective benefits over existing FTAs.
- Several improvements in RCEP have been recorded but a careful reading shows that some difficulties persists
 - Example: the final RCEP text did not contain the agreed CO layout that was only finalized after entry into force.

Recent progress on RCEP implementation



- Activation of RCEP built-in agenda depends on the functioning of the institutional provisions contained in chapter 18 of RCEP legal text aiming at establishing the RCEP Joint Committee (RJC) and other committees (see table)
- Inaugural Ministerial outlined some operational decisions to make trading under RCEP possible:
 - Revised Implementing Guidelines to implement Chapter 3 (Rules of Origin)
 - Revised Certificate of Origin (CO) Overleaf Notes: to guide businesses on how to complete an RCEP CO as specified in Chapter 5.
- RJC also adopted transposed PSR in HS2022 to be implemented from 1st January 2023.

| Committee | Coverage |
|-------------------------|---|
| Goods | trade in goods; rules of origin; customs procedures and trade facilitation; SPS; standards, technical regulations, and conformity assessment procedures; and trade remedies |
| Services & Investment | trade in services including financial, telecommunication, and professional services; temporary movement of natural persons; and investment |
| Sustainable Growth | small and medium enterprises; economic and technical cooperation; and emerging issues |
| Business Environment | intellectual property; e-commerce; competition; government procurement. |

Outstanding issues

- The agenda of the RJC appears to be dominated by :
 - The setting up of RCEP secretariat and its funding
 - The procedures for accession of new partners
 - Trade related technical assistance (ECOTECH)
- On more operational ground: the transposition of tariff schedules concessions from HS 2012 to 2017 and 2022
- Most importantly the ASEAN secretariat developed a matrix on the built-in agenda to assist RCEP States to identify the work to be undertaken and the relevant committee for each corresponding issue.
- The following roadmap stems from the initial work of the ASEAN secretariat, amplified and complemented

Roadmap 1 Unfolding and developing the RCEP built-in agenda



Trade in Goods

| | | T | A 130 | |
|----------------------------|----------------------------|---|----------------------------------|--------------------------|
| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
| A review of | Tariff differentials are a | 2 years from the date of EIF, and | The overall ambitions | Albeit tariff |
| Article 2.6: Tariff | stumbling block for the | thereafter every 3 years or as agreed | should be to reduce and | differentials are on the |
| Differentials | effective utilization of | among the Parties | gradually eliminate tariff | agenda for |
| | RCEP by firms, creating | | differentials to make | discussions, there are |
| | additional burden | | RCEP more attractive to | not systemic attempts |
| | further complicating | | firms and increase its | to provide solutions, |
| | cumulation possibilities | | attractiveness with | nor there is trace of |
| | · · | | respect to competing | official records where |
| | | | FTAs | this issue has been |
| | | | | discussed |
| | | | | diocacca |
| Review of non- | The complexity of the | Parties will commence review of non- | The simplification of tariff | The efforts of the RJC |
| linear phasing of | tariff offers is a | linear phasing of tariff elimination in the | schedules should be a | have so far have |
| tariff elimination | stumbling block to the | Schedules (Annex I) of Indonesia, | priority as there are 38 | focused on the |
| in the Schedules | utilization of RCEP and | Malaysia, the Philippines, and complete | different tariff offers with | transposition of the |
| of Tariff | if there is no | the review within 3 years of the date of | long phase-out periods. | tariff schedules into |
| Commitment | incremental value with | entry into force of RCEP. | [1] | HS 2017 and HS 2022 |
| (Annex I) of | respect to ASEAN+1 | | | |
| Indonesia, | FTAs or bilateral FTAs | Unless otherwise agreed in the review, | | |
| Malaysia, and the | firms have no incentive | linear phasing on all concerned tariff | | |
| Philippines | to use RCEP. | lines shall commence within 3 years | | |
| | to use INOLI. | after the completion of such a review. | | |
| | | | 11 See Crivelli and Inama (2022) | |

Trade in Goods (cont'd)

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|--|---|--|--|---|
| Develop a work programme on sector-specific issues on trade in goods | According to Article 2.21, Parties may decide to initiate a work programme on sector-specific issues. This would encourage RCEP parties negotiate and resolve sector-oriented NTBs. Should such initiative be agreed upon, the Committee on goods should oversee the process. | No set deadline for initiating such work program. Article 2.21 only provides that "The Parties shall endeavour to finalise such a work programme no later than two years after the initiation of the work programme" | Article 2.21 provides a platform for the Parties to resolve NTM issues under RCEP. | The recent reports of the RJC available indicate that there are no ambitions or appetite to embark on NTM issues. Yet, this is an important credibility element of the whole RCEP endeavor. |



Rules of origin

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|---|---|--|--|--|
| A review of Article 3.4: Cumulation | Article 3.4 provides only for regional cumulation of originating materials but not for full cumulation , which can accumulate any of working or processing operations. Without full cumulation, LDCs and MSMEs, which have less production capacity, cannot utilize RCEP effectively. As reaching consensus on this article at the time of RCEP negotiations proved not to be feasible, paragraph 2 of Article 3.4 was inserted as built-in agenda provision to review the article from entry into force with conclusions within 5 years | According to Article 3.4 the review should have started from entry into force and be concluded within 5 years of the date of its entry into force | The review is expected to consider the implementation of full cumulation and the extension of the application of cumulation in paragraph 1 to all production undertaken and value added to a good within the Parties | The RCEP cumulation possibilities are often quoted as one of the major achievements of RCEP. Yet the examination of article 3.14 has not yet started. This issue is unlikely to be addressed and solved without a previous understanding reached on the issue of tariff differentials (Art. 2.6). |
| A review of Article 3.14: Treatment for Certain Goods | Article created to accommodate Korea's request. Similar article under AKFTA on "Treatment for Certain Goods" where ASEAN agreed to grant tariff preferential treatment to the goods produced in Gaesong Industrial Zone. During RCEP negotiations, ASEAN was agreeable to reproduce AKFTA's text in RCEP but some other countries rejected it. The current article is a compromise among RCEP parties. | According to Article 3.14 the Parties and signatory States shall enter into discussions on the treatment for certain goods under this Chapter upon request of a Party and conclude such discussions within three years by consensus. | To impart predictability to goods originating in special economic zones | Political reasons may hamper the formation of consensus among RCEP Parties |

Rules of origin (cont'd)

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|---|---|---|---|--|
| A review of Article 3.16: Proof of Origin | Article 3.16 provides for multiple forms of proof of origin with different deadlines for the entry into force of these various forms. A review of this article has been foreseen to clarify such key implementation provision. | Similarly to Article 3.14, paragraph 4 of Article 3.16 provides for a review of this article expected to commence on the day of EIF for all signatory States and to be concluded within 5 years | To clarify and discuss the implementation mechanisms of the different forms of proof of origin contained in the article, and possibly identify best practices. | At present there is no indication that the review of Article 3.16 started. A move towards simplification or convergence on the different proofs of origin would be a key prerequisite for an effective utilization of RCEP. |
| A review of Article 3.17: Certificate of Origin | Article 3.17 does not provide for an overall review but contains a number of key provisions for making effective trading under RCEP. In addition paragraphs 6 and 7 provide respectively for: a) the establishment of a website to exchange specimen of stamps and signatures of certifying offices and b) review the requirement to exchange specimen signatures of the certifying officers | 3 years after the date of entry into force for all signatory States | To address the series of problems emerging with the functioning of such proof of origin mechanism. The establishment of a public website and the elimination of the signatures of the certifying officers should introduce trade facilitations elements in this burdensome procedure | The first RJC has taken action to review and update the overleaf note of the certificate of origin. This revision marks, on one hand, the willingness to take action to make trading under RCEP possible, on the other hand, the delay in starting the review of other key RoO provisions signals a limited ambition. |

Trade in Services

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|---|---|---|--|--|
| Review of Commitments (Article 8.24) | Deepening commitments Article makes reference to the general review of RCEP contained (Article 20.8) scheduled five years after EIF and every five years thereafter, unless Parties agree otherwise. | A review of commitments on trade in services as necessary, but no later than the general review under Article 20.8, with a view to further improving commitments under this Chapter so as to progressively liberalize trade in services among the Parties | A review of the commitments on trade in services together with an accelerated transition to a negative list approach by all RCEP parties as a priority | Lack of political will and technical capacity may hamper a meaningful implementation of this review |
| Transition towards adoption of negative list (Article 8.12) | Article 8.12 aims at achieving convergence among RCEP parties to gradually adopt a "negative list" to trade in services liberalization. Yet the transition process embedded in article 8.12 does not automatically provide for additional services liberalization. | A Party making commitments in accordance with Article 8.7 "shall submit a proposed Schedule of Non-Conforming Measures to the Committee on Services and Investment for circulation to the other Parties, no later than three years, or for Cambodia, Lao PDR, and Myanmar, no later than 12 years, after the date of entry into force of this Agreement | Cambodia, PRC, Lao PDR, Myanmar, New Zealand, the Philippines, Thailand and Viet Nam have adopted a positive list approach. The adoption of the negative list approach is not merely a technical issue on how to transform services commitments from positive listing to negative listing. | Long transitional period: 3 years for PRC, New Zealand, Philippines, Thailand and Vietnam and 12 years for LDCs. Intensive research and capacity building activities are necessary to ensure the transition and an effective implementation of the commitments |

Trade in Services (cont'd)

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|---|---|--|--|---|
| Transparency Article 8.14 | Article 8.14 marks a significant improvement with respect to ATISA and ASEAN+1 FTA with notable efforts to make publicly available legislation concerning trade in service | The series of transparency actions provided under article 8.14 is applicable upon RCEP entry into force. Yet the same article does not provide for a monitoring mechanism, nor built in action by RCEP Parties | This article, together with other provisions represents an incremental value over ATISA and ASEAN+1 FTAs | Since the article does not provide for a built-in agenda or monitoring mechanism its implementation may remain a dead letter. |
| Domestic regulations Article 8.15 | Coordinate multilateral and regional negotiations: According to paragraph 4, "If the results of the negotiations related to paragraph 4 of Article VI of GATS enter into effect, the Parties shall review the results of such negotiations and shall amend this Article as appropriate, after consultation among the Parties to bring the results of such negotiations into effect under this Chapter". | This paragraph in article 8.15 provides for an updating mechanism in the case where negotiations on paragraph 4 of Article VI of GATS are successful. | The introduction of this paragraph is a good sign as it shows willingness to establish a link among multilateral and regional negotiations | The implementation of this article is depending on the successful conclusion of negotiations at WTO. |
| Periodic review on the implementation of Annex on Professional Services (Annex 8C para 9) | Key provision for reviewing the progress made in establishing mutual recognition and equivalence to facilitate professional services trade | There is no set date for such built-in mechanism. It is suggested to start such review as early as possible. | To make progress on liberalization of professional services trade | This requires technical skills and strong Government will to negotiate. |

Investment (Article 10.18)

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|-----------------|-------------------------|--|--------------------|--------------------|
| Discussion on | These are key issues | 1) The Parties shall, without prejudice to their | The establishment | Dispute |
| the settlement | left for further | respective positions, enter into discussions on: | of an efficient | settlement is an |
| of investment | negotiations as there | (a) the settlement of investment disputes | dispute settlement | area impinging |
| disputes | was no consensus | between a Party and an investor of | in Asia would | on sovereign |
| | during RCEP | another Party; and | constitute a | rights where |
| | negotiations. | (b) the application of Article 10.13 | watershed and | Asian |
| | | (Expropriation) to taxation measures that | impart | government have |
| | Dispute settlement is a | constitute expropriation | predictability to | been traditionally |
| | key area to ensure that | | the whole RCEP | reluctant. |
| | implementation of | no later than two years after the date of | architecture. | |
| | commitment is fully | entry into force of this Agreement, the | | |
| Application of | implemented. | outcomes of which are subject to agreement | | |
| Article 10.13 | | by all Parties. | | |
| (Expropriation) | | | | |
| to taxation | | 2) The Parties shall conclude the discussions | | |
| measures that | | referred to in paragraph 1 within three years | | |
| constitute | | from the date of commencement of the | | |
| expropriation | | discussions. | | |



Electronic commerce

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|--|--|---|---|--|
| Review of Article 12.11: Customs Duties | The Parties adhered to the status quo in WTO with a commitment to review it once the WTO negotiating process evolves in this area | A review of this Article in light of any further WTO Ministerial Decisions in relation to the Work Programme on Electronic Commerce | There are no built-in ambitions in this area | The review is pending, being tied to progress in multilateral negotiations |
| Article 12.16: Dialogue on Electronic Commerce | This article provides an exceptional opportunity for enlarging the scope of the e-commerce chapter and paves the way to discuss digital services | Paragraph 3 of this article 12.6 refers to the general review timeline in article 20.8. However, the same article 12.16 provides that the dialogue could be conducted according to article 18.3 (j) with no timeline. | Discuss the overlapping agenda in the AEC and RCEP with a view to coordinating actions on e-commerce and digital services | RCEP Parties may be reluctant to carry out such coordination efforts. |

Roadmap 2 Additional initiatives to be undertaken



Tariffs

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|---|---|--|---|--|
| Activation of article 2.5 to accelerate or improve the tariff commitments set out in RCEP Schedules | Make RCEP complex tariff schedules and requirements of ROO and NTMs readily available | As soon as possible | The acceleration of RCEP tariff commitments should gradually make other competing FTAs irrelevant and this exercise should address the problem of the competing bundle of FTAs. | RCEP parties may be unwilling to pursue such an ambitious approach. |
| Establishment of a dedicated RCEP website to make tariff schedules together with ROO and NTMs requirements for each tariff line accessible to firms | to firms to increase effective utilization | A modern and functional website could be established in one year | To disentangle the complex architecture of tariff schedules in a user-friendly and modern website | ASEAN secretariat and RCEP Parties have already established a website and may be reluctant to further develop it. Finding resources to establish and maintain the website while the RCEP Secretariat has yet been established |

Rules of origin

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|---|--|--|---|---|
| To initiate a process for convergence on PSRO and OCPs | The convergence of PSROs and OPCs would substantially diminish cost of compliance for firms representing real progress on trade facilitation | achieved progressively in | To reach convergence on PSRO for 75% of the applicable PSROS across RCEP and ASEAN+1 FTAs in 4 years from the start and a single set of OCP in 5 years. | The convergence process is complex and will require a mixture of political and technical skills |
| To initiate and establish a notification process of utilization rates of RCEP managed by RCEP Secretariat | To make utilization rates publicly available so that firms and government may take action to make sure that RCEP is effectively used | A time horizon of two years to collect the data and insert them in a user- friendly website | To make RCEP utilization rates a public good for governments and firms | Some RCEP Parties may be reluctant to notify detailed data on RCEP utilization rates |



NTMs/NTBs - SPS/TBT

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|----------------------|--------------------------------------|----------------------|---------------------|---------------------------|
| To establish a | NTBs/ are a major stumbling block | A proposal for the | To remove NTBs of | RCEP does not provide |
| mechanism | to trade among RCEP Parties; | establishment of | Parties and resolve | for built-in agenda on |
| identifying NTBs and | | such mechanisms | other NTMs issues | these issues and Parties |
| removing them | | should be put on the | | may be reluctant to |
| | | agenda of the RJC | | establish an additional |
| | | at its next meeting | | mechanism |
| To establish SPS/TBT | RCEP provisions do not clearly | | To establish a | RCEP does not provide |
| committees to | provide for the establishment of | | mechanism, | for a specific built-in |
| address mutual | SPS/TBT committees. Article 2.21 | | existing in many | agenda on these issues |
| recognition and | seems to provide for a built-in | | FTAs, to discuss | and Parties may be |
| equivalence to | agenda for addressing sectoral | | and agree on | reluctant to establish an |
| reduce NTBs in RCEP | issues on NTMs. However, there is | | mutual recognitions | additional mechanism |
| trade as well as to | no indication of any timeline to | | and equivalence on | |
| initiate the work | initiate such a process. Thus, it is | | SPS and TBT, thus | |
| programme under | necessary to fill this gap by | | substantially | |
| Article 2.21 | establishing these committees and | | reducing NTBs | |
| | a work program. | | | |

Services

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|--|--|--------------------------------|--|--|
| Initiate a technical assistance program to ensure implementation of RCEP commitments and transfer to negative list | Strengthening research and capacity in implementing services commitments may be a decisive factor in moving towards a negative list approach | as soon as possible | To achieve full implementation of RCEP commitments on trade in services and move to negative listing ahead of RCEP built-in agenda | Donors may be hesitant funding additional TA or implementation modalities may not be the most appropriate |
| Increase RCEP participation in WTO's Joint Statement Initiative on Service Domestic Regulations (JSI–SDR) especially LDCs Assisting ASEAN MS in | Participation in this initiative will pave the way for further implementation of RCEP commitments Participation in this | as soon as possible as soon as | To achieve full implementation of RCEP commitments on trade in service | Concerned RCEP parties may be hesitant to join initiative fearing to be constrained by further obligation in WTO |
| applying APEC's Non-Binding Principles for Domestic Regulation, especially LDCs, APEC non-members. | initiative will pave the way for further implementation of RCEP commitments | possible | | Concerned RCEP parties may be hesitant to apply APEC principles fearing to be constrained by further obligations in APEC |

Investment

| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|---|---|--|--|--|
| Investigate the feasibility for joint implementation of RCEP investment provisions with those of ASEAN Investment Facilitation Framework (AIFF). | Joint implementation would avoid overlapping and offer the possibility of catching up for ASEAN countries lagging behind such as Brunei, Lao PDR and Myanmar. | The implementation schedule should be accelerated taking into account that the provisions in RCEP and AIFF are already lagging behind. | Strengthen convergence on the regulatory investment framework of RCEP-ASEAN | Governments may be reluctant to accept convergence in investment related areas |
| Investigate the joint membership and implementation of the WTO Joint Initiative on Investment Facilitation for Development (IFD). | The membership of RCEP parties in IFD would strengthen the multilateral framework and provide incentives for further convergence | The implementation of IFD is still a pending matter in WTO. | A Multilateral Investment Agreement at WTO would provide incentives to Parties to make further progress in this area | Consensus in WTO may prove to be difficult to achieve |
| The RCEP Secretariat, together with the ASEAN Secretariat, could prepare the ground for launching an initiative to streamline bilateral investment agreements entered by RCEP parties | To consolidate the overlapping legal frameworks, especially in the area of investment protection | This activity could be undertaken in the medium term by the RCEP secretariat. | To rationalize the overlapping investment agreements to provide a predictable and consistent framework | Parties may not provide such a mandate that in any case would require substantial resources to be carried out. |

E-Commerce

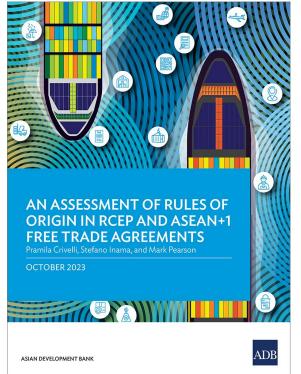
| Action | Rationale | Timeline in RCEP | Ambitions | Challenges |
|-------------------------------------|------------------------------|--------------------------|-----------------------|----------------------------|
| To initiate, monitor and | There is an obvious need to | As soon as possible. | To accelerate and | Parties may be unwilling |
| enhance early implementation | coordinate RCEP | RCEP implementation | coordinate efforts | to take up coordinated |
| of RCEP e-commerce | implementation with AEC, the | should be planned and | among AEC and | action on initiatives that |
| provisions, especially by | latter containing a detailed | executed pari passu | RCEP on | started in two different |
| assisting RCEP parties that are | work program and to make | and in close | ecommerce and | fora |
| digitally lagging behind to | sure that LDCs are fully | coordination with AEC | digital services | |
| comply with their | advancing their | implementation | | |
| commitments. | implementation agenda. | | | |
| | | | | |
| Plan the upgrading of the | The Electronic Commerce | The opening of a | Expand and | RCEP parties may not be |
| Electronic Commerce Chapter, | Chapter should be updated | discussion on the | upgrade provisions | ready to pursue further |
| by using the RCEP dialogue | and expanded to take into | possibilities to use the | of Electronic | integration in the context |
| mechanism on issues not | account recent developments, | dialogue provision of | Commerce Chapter | of RCEP on e-commerce |
| covered by RCEP. | such as the Digital Economy | RCEP should be | to bring them in line | and digital services |
| | Agreement (DEA), the Digital | explored as soon as | with the evolving | considering the |
| | Economy Partnership | possible in RJC. | agenda on e- | disparities in |
| | Agreement (DEPA) and IPEF | | commerce and | infrastructure and |
| | | | digital services in | preparedness. Yet, the |
| | | | the Asian region. | opening of a dialogue |
| | | | | should be explored. |

Conclusions

- RCEP may become a model for managing the region's diverging interests, and can serve as possible pathfinder for wider multilateral cooperation within and beyond the region.
- Whether the RCEP can help deliver its promise to strengthen the region's trade architecture and deepen economic integration depends on how the agreement is being implemented.
- Activating the RCEP's built-in agenda is of crucial importance to ensure the effective achievement of RCEP's goals.



pcrivelli@adb.org





Regional Comprehensi

Economic Partnership (RCEP) is observed, on

werage, but disparities

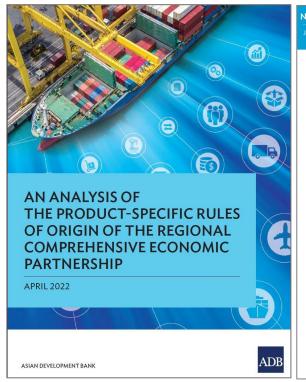
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Liberalizing Services Trade

Economic Partnership:

Status and Ways Forward

in the Regional Comprehensive





KEY POINTS

The substantial gains expected from the Regiona

Comprehensive Economic

development of its built-in

Trade in services, invest

trade, among other

e-commerce and digital

Partnership (RCEP) depend on the agreement's effective



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